Between hermeneutics and datascapes: a critical appreciation of emergent landscape design theory and praxis through the writings of James Corner 1990–2000 (Part One)

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This two-part essay examines the theoretical work of James Corner across the 1990s. Part one begins with a polemical analysis of Corner’s originating notion of a hermeneutic practice of design as published in Landscape Journal in 1991. The essay necessarily broaches themes of ecology, critical regionalism and the broader panoramas of landscape planning as they are encountered in Corner’s writings. Part one identifies an emergent dialectic between landscape architecture as scenography or infrastructure in his writings. In order to appreciate Corner’s work, part one establishes and discusses the philosophical grounding of his position. Part one is concerned with theory, part two with praxis.

Part two, following Corner’s lead, summarises and comments upon some emerging design methods and specific design projects so as to situate the issues raised in part one. Part two begins with the unbuilt Parc de la Villette of 1982 by Rem Koolhaas and discusses its ramifications. Part two revolves around arguments put forward by Corner in the late 1990s for the agency of landscape design as structuring development rather than symbolising culture and nature, arguments for what landscape design does not only what it means. To facilitate this, the writings of Bart Lootsma and Alex Wall who, along with Corner, presented the most pertinent and provocative themes in Corner’s latest book Recovering Landscape: Essays in Contemporary Landscape Architecture, are considered in some detail. Part two concludes with thoughts on datascaping – a new design methodology synonymous with current trends in Dutch urbanism and one that impresses Corner with its capacity to manage and manipulate complex design programmes.

Taken as a whole the essay offers neither a set of findings nor feigns conclusion; rather, it goes to the co-ordinates Corner has set out and explores the field they demarcate. The essay does, however, seek to qualify the claim that James Corner is articulating a middle ground between the deleteriously exclusive categories of landscape planning and landscape design and that this middle ground is crucial for landscape architecture’s future as a ‘synthetic and strategic art form’.

INTRODUCTION

This two-part essay is an interpretation of, and extrapolation from, James Corner’s intellectual endeavours of the past decade. Over this time span, Corner has covered a diverse subject matter, ranging from philosophical musings under the rubric of hermeneutics in the early 1990s, to a recent concern for how data and design processes can be more creatively and critically interwoven and...
represented in landscape architecture. The essay traces and discusses this philosophical shift so as to identify and reflect upon key areas of landscape architectural discourse at the close of the twentieth century and the beginning of the twenty-first.1

Forsaking academic austerity, Corner’s writing is animated by a familiar sense of urgency as he scans the breadth of what significant contemporary landscape architecture should be and what it may become.2 If at times Corner’s theoretical cartography has too many lines heading off in too many directions, his central and ongoing project seems to be one of charting the rift between design and planning.3 This essay does not account for the rift in later twentieth-century landscape architecture, although that is work that should probably be done, it does, however, attempt to distinguish between typical landscape architectural grandiloquence and real moments of potential synthesis in Corner’s work.

Following fashions to good end, Corner ventures regularly into a larger aesthetic, historical and theoretical milieu. Sojourns out of the discipline are not uncommon amongst landscape designers and theorists typically frustrated by an institutionalised and professional malaise, but Corner’s significance is that he can always plot a path back to the core concerns of landscape architecture. Corner is not lost to art, architecture or ecology. Most importantly, the actual act of designing is never forgotten and his theorising is accordingly tempered by its relevance to praxis. Evidence of this is in his latest book Recovering Landscape: Essays in Contemporary Landscape Architecture, an unruly collection of essays that Corner dedicates to “greater experimentation and daring in design ... more sophisticated forms of representation ... critical foresight and cultural knowledge.”5

Figure 1: Various cover sheets from James Corner’s writings, (1990–2000) relevant to this essay.

Figure 2: Diagram by Richard Weller, 2002, mapping some aspects of the hermeneutic and historical location of the western subject in its fraught relation to external reality. The diagram summarises modes and methods of bridging the gap between subject and object and the narratives by which this is authorised and limited. Although the diagram does not explicitly account for the inner life of the subject it does mean to imply that the subject is situated in culturally specific circumstances and that any way of knowing the world is filtered and shaped by these circumstances.
HERMENEUTICS

Corner’s intellectual impact began in the early 1990s with two essays in *Landscape Journal*. ‘Discourse on Theory I: Sounding the Depths – Origins, Theory and Representation’ provided a useful cursory history of the philosophy of science as a way of contextualising landscape architecture’s own narratives.6 ‘Discourse on Theory II: Three Tyrannies of Contemporary Theory and the Alternative of Hermeneutics’ went on to sketch a contemporary philosophy of landscape design based on, and borrowing from, hermeneutics, the study of textual interpretation.

Hermeneutics, unlike scientific claims to objectivity, is concerned with the subjective and situated construction of meaning. Hermeneutics necessarily involves reflection and cannot be reduced to rule-governed technique or method. Interpreters are not passive observers but bring with themselves certain ideas and knowledge that necessarily enter into the interpretation (i.e., an inevitable prejudice or bias). That is to say, that what a scientist might consider bias, a hermeneutician would identify as an inescapable part of the formation of knowledge, a key post-structural tenet. In so far as both science and art are modes of interpretation leading to the construction of meaning, the scientist and the artist are both engaged in hermeneutic processes but, unlike science, hermeneutics accepts and begins with the truism that knowledge is only ever partial and relative. Engaged in poetic interpretation, hermeneutics opens itself to speculation, oscillating between subject and object, mapping the intrigues of ephemeral understandings and illuminations.

Because a landscape architect is responsible for the act of embodying interpretations of life and world, attention to hermeneutic structures and processes is well advised. Indeed, the garden (landscape architecture’s home) is a richly hermeneutical site, structured as it is by metaphor that, in turn, embodies profound interpretations of space, place and time. Taking into account, or trying to trace, the multifarious interpretations involved in the creation, location and subsequent interpretation of a design is then to register the work’s hermeneutic valency. Hermeneutics finds a corollary in landscape architecture because both seek to understand and account for the distance between the subject/object, a divide that characterises western scientific, philosophical and environmental traditions. However, unlike late modern landscape design and planning rationales that over-determined design with positivistic methodologies, Corner’s hermeneutic landscape approach is metaphorical and rhetorical, one in which the subjectivities of the author are implicated reflexively.

Obviously closer to the ambit of hermeneutics than methodological planning, is landscape architecture’s traditional concern for site-specific poetics. Such poetics found a postmodern incarnation in the phenomenology of Norberg Schulz and his resurrection of genius loci. Coupled powerfully, and yet problematically, with Martin Heidegger’s notion of dwelling profoundly, Schulz turned away from a modernist
upotopia and alternatively advocated a renewed sense of the everyday and the corporeal. This embodied yet somewhat mystical spirit of place became the more rational notion of the sense of place as eminently sensible advocates of landscape architecture, such as George Seddon, moved to temper the inherently unpredictable existentialism of art with the reason of science. As I read it, Seddon sought, understandably, to guide the mass production of landscape architecture (that loomed toward the end of the 1970s) with a method based on natural science.

Although no enemy to art, Seddon’s emphasis on method and biophysical characteristics sidelined the designer’s speculative free will that Corner’s hermeneutics not only accepts but foregrounds in the design process. Respect for site conditions and techniques of mapping them, remain fundamental to the act of landscape architecture but, as a design method that marginalises the necessarily hermeneutic intrigues of creation and experience, Seddon’s positivism was destined for reduction in rote learning, as peddled throughout design schools in the early 1980s, and for trivialisation in commercial practices that found that it not only concealed but also authenticated the otherwise capricious nature of development.

It is too simplistic to polarise positivism and hermeneutics. Nonetheless, it helps to appreciate that Corner’s inclinations toward the poetic are invoked against this backdrop where, by the 1990s, landscape design methodologies, determined by environmental psychology and natural science, were widely acknowledged as aesthetically and intellectually reductive. Accordingly, by emphasising that the design and designer are both culturally situated and constructed, Corner’s hermeneutics, following Roland Barthes, opens up the world as a textual field – it writes us and we write it. To become self-conscious of this reciprocity between subject and object implies a resurgence of that which has been largely repressed or at least oversimplified in twentieth-century landscape architectural design methodologies.

A vague and malleable cluster of ideas, hermeneutics, in Corner’s estimation, is not only attentive to the fact that an author and an interpreter are situated in, and contingent upon, their time and place but, also, it means any particular mode of cultural production is to be interpreted as situated within its disciplinary traditions – its historiography. Prefiguring the theme of his latest book, “recovery”, as early as 1991, Corner explains that, contrary to the apparent originality of the avant garde, which exhausted itself in the tangents of twentieth-century art history, a hermeneutic landscape architecture is conscientiously “placed in space-time and tradition, and is equally about resurgence or renewal as it is about invention”. For Corner, the intersection of tradition and the contemporary can forge “new joints of meaning”.

The idea of tradition and progress intertwining happily around the fulcrum of the landscape architectural project is by no means a new ideal, so what is of interest throughout this essay is not new ideas per se so much as new approaches to old ones. The notion of the landscape as the locus of reconciliation between change and stasis implies a pastoral modernity but, it is actually a theme that reaches back to the role of the first symbolic landscape designs in the first cities. Therein the garden begins playing paradise lost to architecture’s utopian imperatives, assuaging settled society for having broken with nomadic rhythms. Thus, designed landscapes
begin their complicity with the receding reality of that which they represent, and the garden assumes its profound role as a *memento-mori*. Corner, however, hopes to take his landscape architecture well beyond the symbolic compensations of the garden, and, once over the garden fence, his challenge will be to connect hermeneutics to planning.

In considering the broader spectrum of late twentieth- and early twenty-first-century landscape architecture, there is a temptation, albeit a crudely dichotomous one, to suggest that Corner is returning landscape architecture from the sciences to the arts. Late twentieth- and early twenty-first century landscape architecture is moving from Ian McHarg’s planning to Corner’s poetics. But, if this historical sketch seems linear and dualistic and thus betrays landscape architecture’s greatest potential to be art grounded in science, bear in mind that, as the 1990s unfolded, Corner increasingly (re)turned his art toward more instrumental concerns. Indeed, the rhythm of aesthetic and intellectual change in any field is not linear but pendulous, that is, circuitous yet never quite returning to the same. Before we trace this pattern we should first ask: what is the general philosophy of history upon which Corner is constructing his landscape architecture?

**RE-ORIENTATION**

Not surprisingly, Corner believes in a culture that values meaning over materialism, quality not quantity, landscape as culture rather than real estate and resource. The tectonic of his early work is that design is potentially a reconciliatory agent of metaphysical import between human and natural history. Accordingly, in the early

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**Figure 3**: Photomontage by Richard Weller and Tom Griffiths, 2002, including icons of physical and metaphorical orientation within which histories and discourses of landscape architecture take place. References are made to Aristotelian, Christian and contemporary cosmology, to Darwinian evolution and Eden, to Platonic geometries and renaissance harmonies, to modernist utopias and the labyrinth.
1990s Corner positioned his postmodern hermeneutics against the “hardness” of a world that was, as he felt, losing its mystery and enigma, a symptom typically sourced to the Enlightenment and its production of a divided euro-centric culture of romanticism and reason. In this mechanical, empty or godless universe, Corner thinks humanity cannot “figure” itself. Consequently, Corner asks whether landscape theory and, by extension, praxis could “rebuild an existential ground, a topography of critical continuity, of memory and invention, orientation and direction?”. In 1991, Corner confesses to a desire for a “greater sense of wholeness, continuity and meaning to our lived relations with the landscape”, and in 1999, strikingly at odds with postmodern placelessness, he could not be unaware of the nostalgia involved in rendering landscape as the basis for, as he puts it, “rootedness and connection, for home and belonging”. Such a disposition is not uncommon to those who love landscape, and not just since the Industrial Revolution and Enlightenment wrenched us from the soil, but it remains an essentially romantic and ambivalent relationship to (post) modernity - ambivalence perhaps best kept in creative and critical tension rather than reconciled. Indeed, Corner supports this when he qualifies his use of terms such as “wholeness” by suggesting “difference, contamination, collision and diversity may in fact be maintained, celebrated, or embodied. Indeed such tension may be the very foundation of cultural wholeness and continuity”. 

In his early work, Corner essentially (re-)places the onus on landscape architecture to reconcile creatively the quintessentially modern tensions between liberation and grounding, between gesellschaft (society) and gemeinschaft (community). Corner’s commitment derives from Paul Ricoeur, who famously asked “how to become modern and to return to sources?” but it is a continuous theme in modern Western culture, at least since Jean-Jacques Rousseau. This question represents a conundrum that, in turn, underpins the influential design theory of Kenneth Frampton, to whom Corner seems heavily indebted. Whilst it is theoretically fitting to place landscape architecture as a reconciliatory agent between the relentless displacements of global modernity and our apparent need for earthbound emplacement, such a profoundly oriented practice of landscape design, like the clarion of stewardship, seems not only unlikely, but also grandiloquent.

In deference to Martin Heidegger, Corner desires “significant places for dwelling”, which, he says, would embody “alternative forms of relationship between people, place and cosmos”. If this is an ecological trinity it also contains metaphysical nostalgia resounding with deeper loss. In terms of landscape history, this registers overwhelmingly as the loss of the world as a garden in both paradisiacal and pagan conceptions, but it is also an ongoing sense of loss because everything now becomes, to some extent, de-natured. However, Corner takes this bereavement and turns it toward the contemporary global garden without the sort of polemical and aesthetic closure one expects from an environmentalist or landscape planner. As evidenced across Corner’s polemics, the nostalgic impulse need not be sentimental or conservative, and is, in many ways, a long-established, still legitimate and critical landscape architectural subject and point of departure. That
notwithstanding, for Corner, to renege on what can yet be created, and to turn back on the imagination, is to suffer a greater loss, the loss of hope. 22

The philosophical footing of Corner’s early writing is finally made clear by the somewhat fervent exhortation that “to forge a landscape as a hermeneutic locus of both divination and restoration, prophecy and memory, is to help figure and orient the collective consciousness of a modern culture still caught in transition”. 23 Whether landscape architecture can do this or not and whether, if it doesn’t, it is free to be something else or just lost are questions shaping the ontological rite of passage Corner moves through. This labyrinthine route is one wherein a real danger lies in whether such profound desire for the role of landscape architecture is a point of departure toward opening out, or closing down the potential diversity of design’s meanings and agencies. One of Corner’s more memorable quips is “to remain forever open to the world”, and he should be held to it. 24

Any opening out of the meanings of landscape design might be incited, but is not sustained, by romantic abandon; rather, one must chip away at the monumental edifices of ‘culture’ and ‘nature’. If, as we are often told, landscape architecture is a hybridised and idealised construction of culture and nature, then Corner’s hermeneutic middle ground does not proselytise an easy and, therefore, phoney harmony of such opposites. Corner appreciates the creative tension that oscillates in the space forged between a humanity that knows itself to be both within, and yet different to, its surroundings. In Corner’s worldview we are caught between recognising ourselves as part of nature and yet separate, tantamount to “the liminal space between signifier and signified, mind and matter, intellect and body”. 25

RE-CONSTRUCTION

As it affects landscape architecture, whilst remaining in a dialectical position, this creative relationship is not one of culture to nature, rather it is of humanity inextricably woven into the synthetic environment of its own conceptual creation. In the face of this denaturing, debate has polarised along an axis from those who seek to reconstruct, and those who would further deconstruct, once stable semiotic entities. Corner’s preferred prefix for key words is ‘re’, not ‘de’, a fact borne out in his latest book, which foregrounds the idea of recovering landscape, and it is an expression he rightly struggles to distance from its inherent conservatism. 26

Even though deconstruction and hermeneutics intersect, back in 1991, Corner made a point of distancing himself from deconstruction. As Corner read it, deconstruction represented a “massive assault on the bases of meaning and stability in the world seeking instead to maintain the irreconcilable contradiction of our times”. 27 Alternatively, the faith Corner wants to share is that landscape design can secure increasingly tremulous relations between signifier and signified, between culture and nature, self and world, future and past. The bridge across these divides is metaphor. Corner explains that, through the agency of metaphor “meanings once considered disparate or antithetical can be joined to find commonality-connections between art and science, theory and practice, humans and nature, for
example. In addition to joining, metaphors also extrapolate new meaning and usage to old figures thereby disclosing hidden and latent relationships. The deployment of metaphor is both reconciliatory and innovative practice.”

Unconcerned by the theoretical problem that to build such bridges is also to confirm the dualism one seeks to efface in the first place, Corner’s hermeneutics seek to bind the rend between culture and its world. Alternatively, deconstruction, as I understand it, travels to either end of any bipolar axis and shows how each pole is unstable in the first place. If one can demonstrate that, for example, nature and culture are linguistic constructions with unstable foundations, then one finds oneself building bridges over shifting ground and toward mirages. The figure of deconstruction then is not a bridged divide but a labyrinthine marshland, where all is in between. Certainly, deconstruction would seem to operate by unravelling meaning and hermeneutics by shoring it up, but both share the impossibility of absolute truth as a datum. Deconstruction opens to hermeneutics by setting in motion an endless chain of signification, multiplying interpretative potential, denying essential origins. However, if this achieves a resounding refutation of monolithic truth and its attendant authority, it also collapses into relativism; a charge also levelled at hermeneutics, and a central paradox of the postmodern condition in general.

Corner’s hermeneutics and deconstruction both share a critique of Western intellectual frameworks and have the re-direction of modernity in mind. Arguably though, the (architectural) work, which was (rightly or wrongly) corralled under the rubric of deconstruction, did more to open the hermeneutic scope of design than that of its detractors who were more overtly concerned with matters of regional identity, ecological salvation or symbolism. For example, Daniel Libeskind’s complex and ultimately personal intersections of site, history, poetics and mathematics, and Peter Eisenman’s layered site-specific “texts”, both of which are discussed in part two of this essay, are commonly associated with deconstruction, but are also the result of the hermeneutic design processes that Corner advocates. Not surprisingly, over the course of the 1990s, Corner warms to Libeskind and Eisenman’s type of innovative work and, in 1999, writes that “there are more creative reasons to reclaim sites than the merely nostalgic and compensatory – reasons that see invention as an essential ingredient of reclamation, engendering new kinds of landscape ...”.

Unlike the threatening slippage of meaning that Corner associated with deconstruction in 1991, writing in 1998, he finds a liberation of meaning through an opening of signification made possible by the loss of a firm origin, in this case the destabilisation of landscape architecture’s grounding in the once seemingly stable referent of ‘nature’. He notes that: “While contemporary scholars have begun to demonstrate how even the most objective descriptions of reality are culturally ‘situated’ and that ‘nature’ is perhaps the most situated yet shifting construction of all, few have dared to develop and practise techniques for realising the potential offered by such an emancipated (even playful and promiscuous) world of
Here, Corner’s deconstruction opens the door to creation and construction. This is not to say that the world is a mere playground of signification, but that we come to realise there are many natures. Instead of claiming direct access to an authentic nature, out there, beyond language and by inference, designing the setting of a singularly authentic culture, a hermeneutic landscape architecture is one concerned with, and even troubled by, its own representations. Surely this is the first step of a critical disposition.

CRITICAL?

Corner’s notion of a hermeneutic landscape can be located between the two poles of urban design discourse in the early 1990s; neo-conservative postmodernity at one end of the spectrum and deconstruction at the other. In 1991, concurrent with his celebration of hermeneutics, Corner writes himself in to the frame of the middle ground, the frame of Critical Regionalism.31

Citing Kenneth Frampton, who seminally defined Critical Regionalism as resistance toward, and mediation of, the global through the local, Corner elaborates his critical disposition through three other areas of theory and praxis. The first, ‘Critical Resistance’, involves one’s cognisance of, and activism within the political orders that generally determine our collective landscape. In theory, as Corner targets it, the main focus of resistance is directed at “techno-scientific reasoning”, whatever that really is. The second is ‘Critical Continuity’, the rather cautious creative practice of innovation through tradition. For Corner, as we have seen, such a practice is defined by a rejection of both sentimental nostalgia as one exclusive arrow of time, and avant-garde utopianism the other. Thirdly, Corner’s notion of ‘Critical Making’
rejects the mass production of landscape architecture as a relatively mindless, apolitical, service industry and advances a self-consciousness of the processes of conceiving, representing and building design.

To try and place Corner’s idea of a critical landscape architecture it is worth recalling and questioning that, in 1986, Frampton, goes only so far as to say that a critical culture of (landscape) architecture would be promulgated by “an express opposition to the cultural domination of hegemonic power”. This ‘hegemonic power’ is almost invariably associated with the ubiquitous condition of political and economic globalism on the one hand and aesthetic modernism on the other. For the critical regionalist, both are thought to be synonymous with homogenisation. As it takes shape in the twenty-first century it is arguable whether globalism is the agent of homogeneity. Equally, it is doubtful if Frampton’s oppositional geography is an axis along which a politics of resistance can be effectively played out. Additionally, consider that a critical disposition, as encouraged by Frampton, could just as well be turned against the local condition and its traditionally parochial trappings.

In the case of landscape architecture as a service industry eagerly delivering an easy sense of place as a panacea for the trauma of globalism, the spirit of critical regionalism to which Corner and Frampton allude, has, in my view, been dissipated and reduced to user friendly, politically saccharine, commercially expeditious design that only cries crocodile tears for the nature and neighbourhoods of yesteryear. That is to say, as critical regionalism slackens its connection to whatever is meant by ‘critical’, it drifts toward neo-conservative postmodernity. Landscape architecture has, as everyone knows, tapped into a profitable trade in feigning intimacy with local contexts. Sometimes this business of symbolising place, might encapsulate the pride and resilience of local identity, but more often than not it smacks of insecurity, ideology and asphyxiated imagination. To avoid the jingoism that arises as regionalism becomes parochialism, Corner emphasises the ‘critical’ instead of the ‘regional’. Indeed, he eventually abandons the aesthetics of a sense of place almost entirely. Alternatively, Corner shifts attention to the more fundamental structural matrices of places, seeking to apply influential ingenuity at that level. Be that as it may, the highly wrought artifice of designing specific sites cannot be avoided by the practising landscape architect and they should be exploited for their critical representational potential within the surrounding city’s empire of signs.

If landscape architecture can be easily criticised for the disingenuous mass production of a ‘sense of place’, then so too we find in some essays in Corner’s ‘Recovering Landscape’ the persistence of romanticism, the quest for authenticity and profundity. Through design, landscape architects often see themselves as providing cultural continuity by bringing site history to the surface, in spite of or to even correct, the delusional and self-destructive global city. Whilst they all reject sentimentality, this tendency to essentialise design in the mnemonic strata of a site can be found in the writings of respected latter-day augurs such as Sebastien Marot, Georges Descombes, Steen Høyer and Christophe Girot.
Laying out their methods and ideals in Corner’s *Recovering Landscape: Essays in Contemporary Landscape Architecture* under the heading of ‘Recovering Place and Time’, these European sensaulists all claim to reveal the hidden forces in a given site via their own heightened intuition, as well as careful observance of empirical and archival research. Having uncovered the depths of a site’s biomorphic and cultural essence, Marot, Descombes, Hoyer and Girot all explain how they proceed to stake out the mnemonic geomancy of a site as if design were a form of acupuncture, seemingly unconcerned that the truth they claim to find *in situ* might, in fact, not even exist nor translate as such. Proudly, Girot explains how he can extract a certain “je ne sais quoi” from a site, and although this was distilled after arduous empirical analysis he says it is usually the same thing as was revealed to him by his first impressions and intuitions of a place. There is something shamanic and therefore dubious at the heart of this explanation. Whilst clearly conforming to the prerequisites of a hermeneutic practice by being situated in place and time, such work, or at least writing about such work, contains pretences that go beyond Corner’s insistence that fundamental to hermeneutic multivalence, is an acceptance of the partiality of our knowledge.

Explaining his position a little further, Girot suggests that art and science, the split hemispheres of modernity’s quest for absolute knowledge, are synthesised in the creative act of landscape architecture. Theoretically correct and attractive on one level, there is also an overly simplistic didacticism at work in such ideals of synthesis and, surely, there is much in our science and art that would not lead to a landscape architecture of restitution and reconciliation. We should also consider whether the role of landscape architecture in the larger cultural milieu should be that of the city’s psychiatrist as is implied by prioritising the recovery of site memory. Additionally, it might be fruitful to question to what degree cultural continuity is really manifested in the palimpsests that landscape architects extrude, and, also ask why it is not enough that the landscape architect is a raconteur, as much concerned with inventive fictions as with pathological recollection.

Landscape architecture’s *raison d’être* of intimacy with place is quite correctly a profound re-orientation of twentieth century design culture, however, this initial intimacy seems to tend toward either essentialism or tokenism. I argue that both extremes ensue because landscape design practice continues to cut itself off from the criticality and diversity of both contemporary and twentieth century aesthetic practice. For example, writing about current design techniques and some of her own work, Jacky Bowring reminds us, the aesthetic revelations of twentieth century art practice have been more to do with conditions of sur-reality than reality. We find generally in art practice (in particular, literature and cinema) that memory is not neat and layered but, rather, distorted, fragmentary and subjective. The fundamental lesson of surrealist aesthetics is also that many things are best placed *out of place*, a shock tactic perhaps, but also a reminder that landscape architecture has acquiesced in simply reasserting the comforts of the familiar. Although Corner rejects the avant-garde impulse of revolution for revolution’s sake, it is
important to note that he emphatically believes in radical experimentation from within a canon. He, too, draws frequently on the diversity of aesthetic practices in early and mid-twentieth century art because, in contradistinction to the landscape architecture of the seventeenth and eighteenth centuries, landscape architecture in the twentieth has become disconnected from its muses.

Even if landscape architecture had translated the visual revelations of twentieth century art practice into designed environments with more rigour, it would still not have arrived at a compelling ecological vision and, if anything, landscape architecture is increasingly an art of ecology. For an ecological vision, landscape architecture turned to science, which, whilst all seeing is aesthetically blind. Landscape architecture aped the scientific method and stacked up verifiable biophysical information to reach logical conclusions. Useful as this remains, science is only ever part of the story. Philosophically, science is no longer able to offer objective knowledge exactly. Consequently, with that dream of the West exhausted, science has had to face its own post-quantum, hermeneutic intrigues. In this sense, science can no longer be opposed to the arts. From here, there is no way Corner’s belief in landscape architecture as the topos of culture’s existential orientation could develop any further without becoming intertwined in the ecological paradox of contemporary culture and, in the mid-1990s that is precisely what he turns his mind to.

ECO-LOGIC

Corner, in a 1997 essay entitled ‘Ecology and Landscape as Agents of Creativity’, asks “how might landscape architectural creativity (informed through its representational traditions) enrich and inform the ecological idea in the imagination and material practices of a people”.

Embedded in this question is the framework of the ensuing discourse, namely that ecology is as much mind as it is matter. Collapsing the nature/culture divide by intellectualising ‘nature’ and naturalising intellect, Corner claims that human creativity and ecosystems share the same tendency toward the increased “differentiation, freedom, and richness of a diversely interacting whole”.

If a little spooked by hard science and too quick to scapegoat the scientific method for modernity’s calamitous conditions and existential abyss, Corner’s necessarily complex thinking on ecology is redolent with the creative potential of contemporary scientific metaphors. Diversification, instability, indeterminacy and self-organisation become liberating and fecund ecological metaphors for creative design processes. He goes on to suggest that “similarities between ecology and creative transmutation are indicative of an alternative kind of landscape architecture, one in which calcified conventions of how people live and relate to land, nature and place are challenged and the multivariate wonders of life are once again released through invention”.

Toward that end, landscape architecture is urged to develop a creative relationship with ecology in order to exploit a “potential that might inform more meaningful and imaginative cultural practices than the merely ameliorative, compensatory, aesthetic, or commodity oriented”. Corner then identifies the problem that creativity in landscape architecture has “all too
frequently been reduced to dimensions of environmental problem solving (know how) and aesthetic appearance”. The association of ecology with creativity and, in turn, creativity with degrees of instrumentality is long overdue.

As I have intimated previously in this journal, within the rubric of ecology we necessarily see the rational and the lyrical merge. Ecology as a science primarily concerns the logical extension of instrumental reason - a development from analysis of mechanical objects to modelling of non-linear systems. Ecological awareness as

![Figure 5: Photomontage by Richard Weller and Tom Griffiths, 2002. Mandelbrot's fractal dimensions and the butterfly effect are but two popular representations of new understandings of nature's self-organising, non-linear order and complexity. Nature's inherent creativity, unpredictability and interconnectedness as revealed by Chaos theory and Complexity science seems ripe with ecological metaphors. In the background are some of James Corner's own graphic mappings. As a whole, the montage assembles an ecology of information, suggesting a confluence of mind and matter, albeit through the matrix of the Cartesian grid.](image-url)
a broader cultural condition is somewhat more dramatic, because situates us deep in time amidst epics of extinction and creation. As cultural history is enfolded into natural history questions arise as to our traditionally privileged roles within the community of living systems. New senses of place emerge, which neither the narratives of (Western) theology nor enlightened humanism can adequately cope. In so far as ecologists map generally deleterious impacts on ecosystems, the science of ecology paradoxically amounts to an indictment of the culture that makes science possible. This paradox is interesting but more pertinent is that the ecosystem revealed by ecology is a cracked mirror through which to reflect upon the entire trajectory of western theology, philosophy and science. Although popularly manifesting a victimised 'nature', ecology is also effecting design culture as it becomes increasingly synonymous with new and more sophisticated models of universal (dis-)order such as chaos theory - itself a kaleidoscope through which both romantics and mathematicians find what they want.

The axiom of ecology, and something now confirmed by the butterfly effect of chaos theory, is that all things are interconnected. Therefore, every act let alone every design is significant and bound in a web of relations, the consequences of which cannot be predicted. Add to this the axiom of the twenty-first century that every surface of the earth is decided over by human agency, and then clearly landscape architecture is well placed to become the new mother of the arts, a position of power it has always wanted and not yet earned.

VERTIGO

The most powerful narrative of landscape architecture, that of socially and ecologically reconciling modernity with place, finds its main frame in the aerial photo or the satellite image. But, as soon as we think about it, aerial images become contradictory representations. Contradictory, because they conceal the real socio-political and ecological relations of the working landscape they purport to lay bare. In viewing an aerial image one is confused by seeing everything but knowing nothing. One is excited by the powerful overview but equally crippled by its detachment. If at once Faustian, the aerial image is also disempowering, effectively reminding the individual viewer of their incapacity to affect the vast spread of mass culture and its landscape. In the aerial view, individuality is effaced by the obvious prospect of being a speck in a larger system.

The aerial image smoothes out conflict and reduces cultural complexity to a marvellous pattern, a contemporary sublime, which by virtue of sheer scale and technological virtuosity appears to be meaningful photography. Unlike the kinaesthetic limitations and disorientations of being on the ground, in a body and in the labyrinth, aerial imagery deceptively simplifies things, inviting the planner’s sweeping generalities. The aerial view, particularly from the distance of satellites also naturalises civilisation’s sprawl, smoothing out the violence of development. From high above, civilisation can be seen as either a virus or a bloom.

Extending the logic of the aerial image we can zoom out until we see the whole earth. This postmodern icon is also a troubling image because there is as
much about the void as the object and any viewer of this lonely blue orb in the
middle of nowhere must make sense of the fact that it is both one's 'home' and
yet also, from that viewpoint, utterly foreign. That we now learn the earth emerged
by chance from 15 billion years of cosmological history - a history that knows
no teleology and would appear to make meaningless curlicues through space/ 
time toward heat death, is unthinkable.

So much for that sense of place.

A book that purposefully indulges aerial imagery, and also sets the broad scene
of a contemporary landscape architectural and ecological vision, is Corner's Taking
Measures Across the American Landscape.\(^4\) Throughout this elegantly conceived
project, in collaboration with the aerial photographer Alex MacLean, Corner
manipulates maps, photos and texts in "an attempt to acknowledge the primacy
of rational synoptic measure in the forging of the American landscape while
revealing the fictional and metaphorical dimensions of the land's construction".\(^4\)
A post-mortem of modernity, the images in this monumental book concern the
tension between paradise and utopia, the tension between Christian nostalgia
and humanist futurism that shape the new world imagination. What Corner is
really measuring then is a mindscape, which manifests itself in the massive
denaturing effects of super-power infrastructure, set sublimely against the vastness
of the earth's immemorial crust.

By placing himself at the panoptic point of the aerial overview, Corner's concept
is to turn the gaze of instrumental reason upon itself, and take its measure. That is,
Corner's appropriation of the overview is intentionally vertiginous and not heroic.
The metaphorical scope of the concept of measurement, which binds the book,
connotes a society obsessed with quantity but confused by (ecological) value. Corner
works the metaphor to recall classical notions of cosmological harmony, proportion
and beauty while punning on the discredited anthropomorphism of humankind
as the measure of all things. 'Vetruvian Man', no longer centred in the geometry of
a rational world sanctioned by God, is now a disembodied eye inside a machine
falling toward the surface of a ravaged planet.

Even if the hard science of ecology, itself based in supposedly objective
measurement, can in some way come to control or maybe temper its ruthless capitalist
nemesis (also based on measurement and distorted values), Corner's concern is not
just a world with balanced inputs and outputs. For Corner, as for German political
theorist Jürgen Habermas,\(^4\) modernity is not so much bankrupt as incomplete,
and its humanism can be, as he puts it, "critically appropriated and imaginatively
redirected for its full, liberating promise to appear".\(^4\) In this sense, the landscape
architecture of a better world remains within the ambit of aesthetics, values and
meanings - the qualities of dwelling poetically as well as pragmatically. Indeed,
without these qualities, modernity is merely a fatally flawed skein of cornucopian
images straightened into fictions of progress to conceal an enlightened void.

Faced with the impossibility of its scope, Corner's Taking Measures Across the
American Landscape nonetheless anticipates and marvels over a synthetic future of
constructed ecology. However, this is not a book with a plan - Corner does not
design the ground he sees, nor does he propose any form of procedural method for us to do so. Whereas, Ian McHarg’s didactic overviews of how to reorganise the world below had an answer for everything (except why the plan can never be achieved), Corner’s images are best understood as indications of what a hermeneutic site analysis might be, but that is all. They are unlikely to “occasion future landscapes” as he claims because they possess neither the propositional force nor the actual intimacy with a certain place that is necessary to a proposition. It is also difficult to believe that these mappings “subvert cartographic conventions” by not following them.

If we can, in retrospect, see the impossibility of McHarg’s eco-logical and methodological fundamentalism, can we not also foresee an overly aesthetic, self-conscious postmodernism in Corner’s all too beautiful images? Just as McHarg’s method could be rote learnt and practised badly by everyone, Corner’s representational elegance and attendant theoretical sophistication seems destined to remain detached and voyeuristic. His postcards from high above the earth end up falling prey to the Western intellectual and scientific problem of distantiation that Corner actually wishes to shut down. Certainly, Corner’s gorgeous graphic designs do overtly bring maps to art and art to maps. That they are neither art nor maps should not worry us because more important than disputing whether they mean or enable anything much in themselves, is the fact that Corner is now taking hermeneutics up to the planner’s perspective.

So, Taking Measures Across the American Landscape is a crucial marker, one that sets the scale and terms of reference of what would constitute a relevant, contemporary landscape architecture. However, vast as its images are, they might also be of a landscape architecture never to come, unless design techniques are developed that emerge from between those of both the poet and the planner. Corner’s project of developing contemporary landscape architectural design theory will cancel itself out if it cannot find grounding within the design process. Hence, we must fall from these scenic heights into the real conditions of the working landscape they pictorialise.

LANDSCHAFT

In his book Recovering Landscape: Essays in Contemporary Landscape Architecture, Corner’s interest in landscape shifts markedly from what designed landscapes might mean to how they “... work, what they do, how they interact, and what agency or effects they might exercise over time”. He declares that he is making “a return to complex and instrumental landscape issues” and that this necessarily “involves more organisational and strategic skills than those of formal composition per se, more programmatic and metrical practices than solely representational”. In his 1999 essay ‘Eidetic Operations and New Landscapes’, Corner isolates his subject by rejecting landskip (constructed scene) and favouring landschaft (working place).

Corner’s frustration with design as a commodified image and with landscape architecture’s infra-structural impotence is palpable. He rejects landscape designs
that indulge in scenic and semantic expressions because, as he sees it, they “fail to activate anything more than the imagery of their own obsolescence, stylistic issues notwithstanding”.49 He banishes the “sentimental aestheticization” of places because it “compounds the difficulty of forging a critical and fresh landscape”.50 Dismissed, too, is the academia and fine art of landscape architecture, when Corner chides us with a Marxist ruse: “whereas the connoisseurs and the intelligentsia may enjoy the associative play of narrative references in high art design, little that is socially emancipating and enabling results from authorial representational landscapes”.51

Corner now insists that a relevant practice of landscape architecture cannot work the landschaft of late capital with “still life vignettes”, nor, I take it, a sulking romanticism that seeks aesthetic resistance in what he pejoratively refers to as “semantically encoded reserves”.52 But, if Corner is, with the stroke of a pen, cutting off landschaft from the history of the fine art of the garden, then he is about to lose contact with the hermeneutic wealth his enterprise is constructed upon. Given his earlier work, he could not mean this, indeed, as recently as 1997, he spoke of “semantic reserves” such as parks, gardens, words, images and maps as having had “immeasurable” impact on the formation of cultural and existential values.53 Rather, Corner’s general philosophical position remains steadfast but his interest now is less to do with what art might mean and more to do with how it might connect to life, or, how we take the garden to the landscape. Therefore, he claims that in his new quotidian landschaft “issues such as program, event space, utility, economy, logistics, production constraints and desires become fore grounded, each turned through design toward newly productive and significant ends”.54 Unlike gardens, which are generally constructed and received as mediated scenic and semantic constructions, landschaft, we are told, means “an occupied milieu, the effects and

Figure 7: Photomontage by Richard Weller and Tom Griffiths, 2002.
Set against an aerial view of a mechanised rural landscape is a post-industrial suburban sprawl aligned with picturesque sentimentality – cultural conditions upon which the authenticity implied by ‘landschaft’ would seem lost. A ‘real worker’ who might have once known his place is rendered placeless by multiplication. Paradoxically, it is the artists, Robert Smithson and Joseph Beuys who are engaged in actually working the land but their works are merely symbolic.
significance of which accrue through tactility, use, and engagement over time".\textsuperscript{55} Corner asks, rhetorically, if the landscape architectural project can align with “the productive and participatory phenomenon of the everyday”, arguing that the designer’s attention should be focused on staging the “conditions necessary to precipitate a maximum range of opportunities in time”,\textsuperscript{56} and that design be turned from aesthetics to “engendering strategies” and “strategic instrumentality”.\textsuperscript{57}

Acknowledging Foucault, Corner is perturbed by both the panoptic and voyeuristic corruptions of design (and master planning). He then follows the cultural geographer, Denis Cosgrove in thinking that real people, working in real places, develop eidetic maps of their reality and that these mental ‘maps of place’ are not dominated by the visual, the contemplative, or the ideological.\textsuperscript{58} Cosgrove believes that for the insider, “there is no clear separation of self from scene, subject from object”.\textsuperscript{59} Similarly, Corner asserts that the eidetic richness of a place is only created and disclosed through habitual engagement, and hopes that a designer could join in this unselfconscious “collective sense of place” that communities have apparently “evolved through work”.\textsuperscript{60}

First, even if Corner is theoretically correct to warn against the abuse of power that can flow from a designer’s separation from the object, it seems impossible for the designer to escape their condition. Secondly, surely one must ask: who are these working communities and where are their fields? Obviously, Corner is not referring to prelapsarian hunters and gatherers or feudal enclaves but, by the same token, he does not seem to be describing the contemporary working landscape, one that is post-industrial, de-natured, suburban and global - a landscape where no-one digs the earth and knows its genius but, rather, a landscape in which ‘postmodern masses purchase genetically modified food on credit and spend their time suspended in cyberspace. Indeed, this is the un-authentic but nonetheless obscenely (hyper) real landschaft of our time.

No doubt Corner’s hypothetical designer sees that the seemingly innocuous, ameliorative compositions of commercial landscape design tend to conceal their complicity with existing ideological regimes. Regimes that, on the one hand, promulgate a mechanised hell of industrial and post-industrial working landscapes and, on the other, cultivate sentimental beauty spots and leisurely resorts to lull “little consumers” into a false consciousness.\textsuperscript{61} Postmodernism, however, has almost no patience with the notion of hapless consumers being deceived, rather, it appreciates that people make shifting, and increasingly complex, sense of their lives and their place. A part of this postmodernism is, perhaps, a craving for simply community (gemeinschaft) as is implied by landschaft, but the landschaft we now look upon is more likely a sign of our failed utopias, than the setting for the next. As touched upon earlier, landscape architecture has met the appalling yet very real onslaught of ‘commodity culture’ with a deeper ‘sense of place’. Landscape architecture has met Frederic Jameson’s notion of late capitalism’s “perpetual present” by conjuring memory, part of a postmodern tendency to situate knowledge.\textsuperscript{62} Both “nature” and a “sense of place” have, however, been easily appropriated as representations and flaunted as commodities, as is the evil genius
of capital. But capitalism, and its machinations, is not a force out there, and Corner’s critical subtext is that landscape architecture has allowed itself to become complicit and acquiesce to the treatment of places in a merely scenic way. Counter to postmodern tendencies, Corner clings to hopes of a more “authentic public life” and of “cultural relationships to the earth” other than those prescribed by a commodity culture, a disposition that goes some way toward explaining his recourse to the Germanic idea of *landschaft*. The invocation of such a working landscape seems not only inappropriate to a culture based increasingly on images and information but, even if not intended, it also falls prey to undertones of a sentimental socio-economic authenticity that is coterminous with, rather than dialectical to, the sentimental aesthetics against which Corner first set it.

The binary of *landschaft* and *landskip* seems an unnecessarily Spartan opposition, especially as it unleashes a stream of other misleading oppositions that sit awkwardly with postmodern culture. For example, Corner’s argument is structured so that it exacerbates differentiations between aesthetics and work, the designer and the worker, the surface of images and the depth of place, eidetic immersion and panoptic master planning. Irrespective of the distracting internal contradictions we might find in the polarity of *landschaft* and *landskip*, I believe that Corner’s resounding theme is simply that landscape architecture is distracted from designing structurally relevant time developmental strategies, by its own aesthetics, which are, in recent history, trivialised, acritical and increasingly hard to take seriously.

As will be verified and examined in part two of this essay, Corner’s landscape architecture is not going to play the game of postmodern surfaces; rather, he wants to set out the game’s rules.

NOTES

1 James Corner is currently Chair of Landscape Architecture at the University of Pennsylvania and directs his own practice, Field Operations, with the architect Stan Allen.

2 This study began when I was prompted by the Royal Melbourne Institute of Technology (RMIT) Graduate School of Design in Melbourne, Australia to scrutinise my own design work. The origin of this text lay in a superimposition of Corner’s decade of writing about design upon a decade of Room 4.1.3 doing design. Corner’s writing, and the range of our design work seem to share more than a little, even though the projects have been carried out in isolation. This superimposition was then a strategy for testing the pretence of theory to practice and practice to theory. Through this, it seemed possible to circumscribe simultaneously some of design’s blind spots and fray the edges of theory’s tendency to neat enclosure. Due to the unwieldy size of the result, however, I have elected to remove the descriptions of design projects. Interested readers can find the work at www.room413.com.au.

3 Although this paper stays close to the writing of James Corner, I do not mean to give the impression that no-one else has been part of this conversation. Indeed, a more comprehensive essay would have been able to weave in a range of scholarship that not only examined Corner’s sources, but also placed his work in its North American context. Although I regret not having done this extra work, it became clear that it was legitimate to engage explicitly with Corner’s body of work, which incidentally, I think is outstanding in its proximity to contemporary design issues.

4 Corner never actually says that he is trying to work a space between design and planning. This is my categorisation of his project. In conversation he has said that he is only interested in increasing
the efficacy of the field and, in that sense, avoids the binary structure of the two areas into which postmodern landscape architecture has subdivided.


8 A Discourse on Theory II, above n 7, p 132, fn 21.


11 A Discourse on Theory II, above n 7, p 129.

12 One could also make this point as regards the work of John Dixon Hunt and his inheritance of McHarg’s Chair at the University of Pennsylvania – a suggested symmetry lost on no one. Hunt’s latest book, Greater Perfections is perhaps the single most reliable account of landscape architecture’s representational scope. Indeed, if one wanted to make more sense of Corner’s emphasis on hermeneutics then Hunt’s book will help to do just that, although Hunt never mentions the term hermeneutics as such. See Hunt, J (2000) Greater Perfections, University of Pennsylvania Press: Philadelphia, pp 76–179.

13 The cultures of reason and romanticism can be (stereotypically) equated with landscape architecture’s planning/design divisions. As regards these broader historical patterns and themes of modernity, I have found The Passion of the Western Mind useful, especially because it resolves the contradictions of Western history by an appeal to reconciliation, which has parallels to Corner’s early work. See Tarnas, R (1991) The Passion of the Western Mind, Pimlico: London.

14 Contrary to an empty, Godless or mechanistic universe, postmodern scientific writing, that tries to make meaning of twentieth century physics and biology, presents a marvellous array of profoundly speculative ideas on life. The popularity and frequency of such books testifies to the refiguring of the universe, contrary to Corner’s premise that metaphor disappears in a void. Corner only really enters the area of the new sciences in 1997 in discussions of ecology, but does, in passing in 1991, make the point that a contemporaneous hermeneutic practice of landscape design would need to concern itself with “investigations in to the galaxies, or at the opposite scale into the very structure of genes, challenging our conceptions of space and time”. See A Discourse on Theory II, above n 7, p 121.

15 A Discourse on Theory II, above n 7, p 116.

16 A Discourse on Theory II, above n 7.

17 Introduction: Recovering Landscape as a Critical Cultural Practice, above n 5, p 12.

18 A Discourse on Theory II, above n 7, p 132, fn 29.

19 Gesellschaft translates from German as ‘society’ and Gemeinschaft as ‘community’. The Nazis favoured the latter and broadcast the former as a threat to a German genius loci. In theory, postmodern landscape architecture has favoured the local and vilified the abstract and global as if it were synonymous with modernism. Yet it seems to me that the concept of the global, whilst


22 Introduction: Recovering Landscape as a Critical Cultural Practice, above n 5, p 9.

23 A Discourse on Theory II, above n 7, p 131.

24 Ecology and Landscape as Agents of Creativity, above n 24, p 83.

25 Ecology and Landscape as Agents of Creativity, above n 21, p 97.

26 Corner's wariness of neo-conservative postmodernity as one form of aesthetic and intellectual closure available, and as a reconciliation of the tension within modernity, is evidenced in his discussion of the Krier brothers, who would see us reconstruct cities according to classical templates. Although equally wary of the recklessly and fashionably “new”, Corner indicates his progressive desire not to be "negligent of what it means to be modern", an intellectual and creative preparedness to experiment that enlarges over the course of the 1990s.

27 A Discourse on Theory II, above n 7, p 124.

28 A Discourse on Theory II, above n 7, p 128.

29 Introduction: Recovering Landscape as a Critical Cultural Practice, above n 5.


34 Four Trace Concepts in Landscape Architecture, above n 33, p 66.


36 Whilst much of twentieth-century art practice still eludes landscape architecture, it is worth noting that surrealism has influenced some relatively recent work. One thinks, for example, of the Harlequin Plaza by George Hargreaves that, although I had not visited it, was by all reports, trying to be a De Chirico painting writ large and, accordingly, met with public disapproval.


38 Ecology and Landscape as Agents of Creativity, above n 21.

39 Ecology and Landscape as Agents of Creativity, above n 21, p 100.

40 Ecology and Landscape as Agents of Creativity, above n 21, p 82.

41 Ecology and Landscape as Agents of Creativity, above n 21.


44 Taking Measures Across the American Landscape, above n 43, p 17.

45 The German political theorist and philosopher Jürgen Habermas has attempted to counter strains of postmodern thought that argue that contemporary cultural conditions have moved so far from modernity's originating ideals that no direct recourse to them is possible. See Habermas, J (1985) The Philosophical Discourse of Modernity, Frederick Lawrence, (trans), Cambridge and Oxford: Polity Press and Basil Blackwell, 1987.

46 Taking Measures Across the American Landscape, above n 43, p 25.


49 Introduction: Recovering Landscape as a Critical Cultural Practice, above n 5.

50 Introduction: Recovering Landscape as a Critical Cultural Practice, above n 5.

51 Eidetic Operations and New Landscapes, above n 48, pp 153-170, p 158.

52 Eidetic Operations and New Landscapes, above n 48.

53 Ecology and Landscape as Agents of Creativity, above n 21.

54 Eidetic Operations and New Landscapes, above n 48, p 159.

55 Eidetic Operations and New Landscapes, above n 48, p 154.

56 Introduction: Recovering Landscape as a Critical Cultural Practice, above n 5, p 4.

57 Eidetic Operations and New Landscapes, above n 48, p 160.

58 Eidetic Operations and New Landscapes, above n 48, p 155.


60 Eidetic Operations and New Landscapes, above n 48, p 161.
